



HOW DO MY CUSTOMERS SIGN UP FOR PENNZOIL® TEXT REWARDS?

Consumer Enrollment Process



Installer

Explains offer with provided point of purchase display.



Consumer

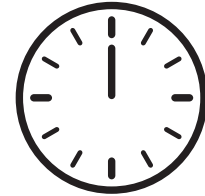
Opts in by scanning the QR code on poster or texting installers unique key word to 645244.

TODAY 2:22 PM

Welcome!
Get ur PENNZOIL
welcome offer: 2msgs/mo.
Msg&DataRatesAply/
TxtSTOP2end/
TxtHELP4help

Consumer

Receives mobile offers at designated times.*



Consumer

Follows instructions from text message to redeem offers. For coupon offers, the consumer has up to 30 days from receipt to present towards a qualifying oil change service discount.

HOW DO I REDEEM COUPON CODES PRESENTED?

Installer Redemption Process

When presented with a Pennzoil® Text Rewards coupon at check-out, simply visit www.oilchangerewards.com/OCRPromo to validate the coupon



Installer

Enters the unique coupon code on the website.



Installer

Confirms through website that coupon code is valid before giving discount.



Installer

Once coupon is verified, provides discount off consumer's invoice at check-out.
Installer must select product from drop down menu and then enter customer invoice number on website to receive reimbursement.



Digital Rocket

Mails checks to installer for all valid coupons presented by consumers for a qualifying oil change service prior to coupon expiration at time of check-out. The check is mailed after the total value of coupon redemptions equals at least \$100**. For questions about specific payouts, please contact Digital Rocket, 800-355-3412.

* Consumers opting in between January 1, 2023 at 12:00 a.m. Central Time ("CT") to December 31, 2023 at 11:59 p.m. CT ("Program Period") receive coupons. All coupons must be entered into the www.oilchangerewards.com/OCRPromo website on or before the expiration date shown on the coupon.

** If the value is less than \$100, installer will receive check at the end of the promotion.



HOW DO I ACCESS MY REDEMPTION INFORMATION?

1



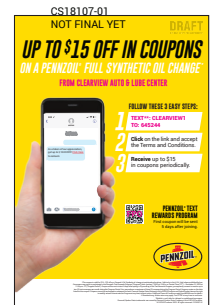
Visit www.OilChangeRewards.com/OCRPromo

2

Enter Coupon Code
[9-digits]
GO

Check Reports Here
Enter Your Enrollment ID
[Alphanumeric Enrollment ID]
GO

Under "Check Reports Here", enter your location's dedicated keyword (**located on POP**)



3

Check Reports Here
Enter Your Enrollment ID
ABC7
[Alphanumeric Enrollment ID]
GO

After typing the dedicated keyword in the yellow box, Click "Go".

4



Under the Reports page you can see your location's history including number of redemptions, coupon codes, invoice numbers, redemption dates, paid dates, and check numbers.